**Green Energy Niche**

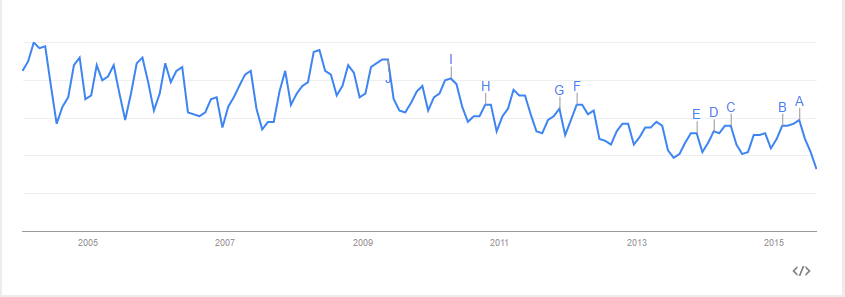
Green energy is a good niche right now and is likely to become an increasingly popular niche in the future.

As concerns for both the environment and sustainability continue to rise, people will seek out alternatives to their current lifestyle, which includes going green.

Sure, there have been efforts made to go green already, but these efforts are still minimal and aren't having the desired effect. Because of this, the environment is still suffering and people are still struggling to keep up with the costs of power and fuel.

As prices continue to rise, it is likely that people will begin to wake up and look elsewhere for their energy needs. This is where *you* come in.

A newsletter focused on alternative energy may be a long-term investment, but it will be worth it as resources dry up and prices skyrocket.

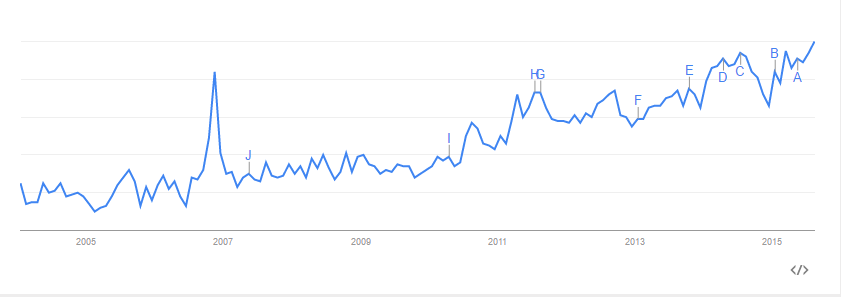


The graph above shows the interest in solar energy over time. Sure, it spiked a few years back when it first became a concern and became popular, but it never fully dropped off.

Even then, the possibility of a resurgence is high, because of the current energy climate. This also means a unique opportunity to be part of a growing niche that is still considered an underdog.

This means less competition right now and a foothold in the market once it turns around and makes a comeback.

Interestingly enough, let's take a look at a very strongly connected aspect of energy, going "off the grid."



Wow!

It seems that interest in leaving the reliance of our current tech and industry based culture is pretty high.

People are becoming increasingly fed up with the government, corporations and "the system." This can lead to a unique opportunity, if leveraged properly.

You can be their go-to for energy sufficiency needs as they transition to living more and more off the grid. What is more off the grid than cutting ties to big electric companies and becoming completely self-reliant with your energy?

People are very slowly making the connection and need someone to make the connection for them. This person can be you!

The survivalist niche is at a high and people are looking for a way to survive any upcoming disaster, such as a government crash or takeover.

It will be exceedingly difficult to get energy if this happens and most survivalists don't even consider this!

Take advantage of this niche while you can and make sure to leverage it properly. There is money to be made, you just have to be intelligent about it.